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press release & news advisories

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MAES AND NHBA TO HOST FIRST ANNUAL BEST NATIONAL HISPANIC CAREER FAIR IN LAS VEGAS

Austin, Texas (April 1, 2008) The Society of Mexican American Engineers and Scientists, Inc., (MAES) has partnered with the National Hispanic Business Association (NHBA) to host the BEST National Hispanic Career Fair; BEST is an acronym for Business, Engineering, Science, and Technology. The career fair will be held in Las Vegas on Friday, October 24, 2008, at the Riviera Hotel and Casino.

The BEST National Hispanic Career Fair is the first of its kind and will bring together nearly 2,000 students and professionals from across the United States and Mexico. MAES and NHBA are also hosting their respective national conferences at the same time. The leadership of both organizations is working closely to interweave both conferences into a complimentary program of workshops and sessions that more closely resembles the real business world. This approach will result in a richer experience where attendees will benefit from interaction with multiple disciplines, encourage cross pollination and partnerships, and expanded networking opportunities. Sponsors will have access to a larger pool of talented individuals from both organizations.

NHBA is a national network of undergraduate student organizations dedicated to helping Hispanics launch successful business careers. Originally founded in 1989, the organization's family of 41 chapters provides career development, professional networking, and community building opportunities to over 2,600 undergraduate members. To further these efforts, the association has built a network of corporate partners who rely on NHBA to support their diversity initiatives by providing a resource of highly motivated candidates.

MAES was founded in Los Angeles in 1974 by a group of professional engineers to advance and increase the number of Latinos, especially those of Mexican American descent, in science, technology, engineering, and mathematics by creating opportunities and fostering recognition through its professional, technical, and outreach activities. The mission of MAES is to promote, cultivate, and honor excellence in education and leadership among Latino engineers and scientists. MAES is a 501(c)(3) non-profit corporation.

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